



## PlaySmart – PROLINE+ BASEBALL BETTING GUIDE

**Video:** The PROLINE+ logo and copy animates into frame. The next frame transitions into screen.

### **Text on Screen:**

PLAYSMART PRESENTS  
BASEBALL BETTING GUIDE  
NEW  
PROLINE+

### **Voiceover:**

*Baseball season is a big time for betting. Thinking about putting money down on the next game? Avoid striking out and watch our guide to placing bets on PROLINE+.*

**Video:** Headline and copy appear on screen and each bet example animates in.

### **Text on Screen:**

BET ON RBIs  
BET ON STRIKEOUTS  
BET ON HOMERUNS  
Product offering may not be exactly as shown. Consumer experience may differ.

### **Voiceover:**

*With so many games packed into each week of the season, there are hundreds of baseball outcomes you can place bets on. PlaySmart is here to show you how.*

**Video:** Copy appear on screen and each example animates in.

### **Text on Screen:**

WHAT TO KNOW  
MARKETS  
BET TYPES  
COMMON STRATEGIES

### **Voiceover:**

*Before placing your bets, here's what you need to know to get ready for game day: Markets, Bet Types, and a few common strategies.*

**Video:** The next frame transitions in as the copy appears.

### **Text on Screen:**

MARKETS  
THE OUTCOMES YOU BET ON

**Voiceover:**

*Markets are the outcomes you bet on, like who will win or lose, or which team will score the most runs by the first seven innings. Let's look at a few of the hundreds of markets available to you on PROLINE+.*

**Video: The next frame transitions in as the copy appears. Additional copy animates into frame.**

**Text on Screen:**

WHO WILL WIN?

MONEYLINE

A BET BASED ON THE ODDS OF WHO WILL WIN A GAME

**Voiceover:**

*Moneyline is your most basic market. This is a bet on the odds of who might win or lose a game.*

**Video: The PROLINE+ webpage animates into frame. The odds change through red and green highlights to show they are dynamic.**

**Text On Screen:**

PROLINE+ website not exactly as shown.

**Voiceover:**

*The odds of who might win or lose are represented in green text on PROLINE+.*

**Video: The next frame transitions in as the copy appears. Additional copy animates into frame as an odds example increases in the top right-hand corner.**

**Text On Screen:**

RUN LINE

A BET ON WHETHER A TEAM WINS OR LOSES BY A CERTAIN NUMBER OF HANDICAP POINTS ASSIGNED TO THE FAVOURITE TEAM

**Voiceover:**

*Run Line is another popular market. It's a bet on whether a team wins or loses by a certain number of points, based on a handicap assigned to the favourite team.*

**Video: The next frame transitions in as the copy appears.**

**Text On Screen:**

FAVOURITE

UNDERDOG

**Voiceover:**



*Run Lines help even the “playing field” when it comes to betting. Since the favourite is expected to win, they need to win by more than a certain amount. Since the underdog is expected to lose, a bet on them could still win if they don't lose by too much.*

**Video: The next frame transitions in as the copy appears.**

**Text On Screen:**

OVER/UNDER

A BET ON WHETHER THE COMBINED TOTAL SCORE OF A GAME GOES OVER OR UNDER A CERTAIN NUMBER

**Voiceover:**

*Over/Under markets are a bet on whether the combined total score of a game goes over or under a certain number. With PROLINE+, you can even bet on this and many other markets at different times in the game. As in, what's the Over/Under going to be by the first five innings?*

**Video: The next frame transitions in as the copy appears.**

**Text On Screen:**

PROP BETS

A BET ON EVENTS THAT HAPPEN DURING A SPORTING EVENT

**Voiceover:**

*And then there are Prop Bets, a type of market that covers everything else that goes on in a game, like if both teams will score 3 or more runs.*

**Video: The next frame transitions in as the copy appear.**

**Text On Screen:**

GET TO KNOW YOUR BET TYPES

SINGLE | PARLAY | SYSTEM

TIP: CHECK PROLINE+ TO SEE ALL AVAILABLE BET TYPES

**Voiceover:**

*PROLINE+ has different bet types, or ways to combine your market bets on to a betslip.*

**Video: The next frame transitions in as the copy appears.**

**Text On Screen:**

PLACE A SINGLE BET

BET ON THE OUTCOME OF A SINGLE GAME

**Voiceover:**



*The simplest bet is a Single Bet. That's one bet on one market.*

**Video: The next frame transitions in as the copy appears.**

**Text On Screen:**

OR MAYBE A PARLAY BET

A PARLAY BET IS TWO OR MORE SELECTIONS ROLLED INTO ONE BET

**Voiceover:**

*A Parlay Bet is two or more selections rolled into one bet.*

**Video: The next frame transitions in as the copy appears.**

**Text On Screen:**

OR A SYSTEM BET

A SYSTEM BET IS A PRE-CONFIGURED BET COMPRISED OF 3 TO 8 SELECTIONS

**Voiceover:**

*Finally, a System Bet is a pre-configured bet comprised of 3 to 8 selections.*

**Video: The next frame transitions in as the copy appears.**

**Text On Screen:**

BASEBALL IS UNPREDICTABLE

COMMON STRATEGIES

**Voiceover:**

*Baseball is unpredictable and no bet is a guarantee. Here are some common strategies to consider when making your picks.*

**Video: Headline appears on screen. Additional copy then animates in.**

**Text On Screen:**

COMMON STRATEGIES

CHECK FOR LINEUP CHANGES

KNOW THE TEAMS

SET A BANKROLL

CONSIDER HOME VS. AWAY

**Voiceover:**

*Check for lineup changes, know the teams, set a bankroll, and consider who's playing home versus away.*

**Video: The next frame transitions in as the copy appears.**

**Text On Screen:**

COMMON STRATEGIES

CHECK FOR LINEUP CHANGES

KNOWING THE LINEUPS LEADING INTO A GAME CAN HELP YOU MAKE AN INFORMED BET

**Voiceover:**

*Check for Lineup Changes. Some players have a big impact on the field, so knowing who's in or out for the next game is key. Baseball lineups can change right up until the first pitch.*

**Video: The next frame transitions in as the copy appears.**

**Text On Screen:**

COMMON STRATEGIES

KNOW THE TEAMS

LOOK FOR RELIABLE STATISTICS TO HELP INFORM WHO YOU THINK WILL WIN OR LOSE

**Voiceover:**

*Know the teams. If one team has better statistics in key areas like steals, pitching, or homeruns, then they might outperform in their next matchup.*

**Video: The next frame transitions in as the copy appears.**

**Text On Screen:**

COMMON STRATEGIES

SET A BANKROLL

SET YOUR PROLINE+ SPORTS SPEND LIMIT TO PREVENT OVERSPENDING

**Voiceover:**

*Set a Bankroll. Deciding on a budget is a great way to prevent overspending. You can set a customized Sports Spend Limit on OLG.ca.*

**Video: The next frame transitions in as the copy appears.**

**Text On Screen:**

COMMON STRATEGIES

CONSIDER HOME VS. AWAY

CHECK THE TRAVEL SCHEDULES TO SEE IF EITHER TEAM IS AT AN ADVANTAGE

**Voiceover:**

*Consider who's playing home versus away. Home field advantage can mean energetic fans and less travelling, which could impact the outcomes of a game.*



**Video:** The next frame transitions in as the copy appears.

**Text On Screen:**

COMMON STRATEGIES  
BASEBALL IS UNPREDICTABLE  
ANYTHING CAN HAPPEN EVEN WHEN YOU DO YOUR RESEARCH

**Voiceover:**

*These strategies might help you decide on your picks, but remember in baseball, anything can happen — even when you do your research.*

**Video:** The next frame transitions in as the copy and OLG logo appears.

**Text On Screen:**

VISIT [PLAYSMART.CA](https://playsmart.ca) TO LEARN MORE!

**Voiceover:**

*Now that you know some baseball betting basics for PROLINE+, you can learn even more at [PlaySmart.ca](https://playsmart.ca).*

**Video:** The PlaySmart logo animates in and the screen fades to black.